

SAFER71 RELEASES COMMUNITY UPDATE #1

Update details efforts underway to improve road safety on SH71 West between Southwest Parkway and Blanco County Line.

AUSTIN, TX, Jan. 30, 2019 - Safer71, Inc ("Safer71") made available today Community Update #1 on SH 71 West, detailing their efforts to improve safety on SH71 West between Southwest Parkway and the Blanco County Line.

Formed in late 2018 after the death of a local resident in the area, Safer71 is a non-profit community advocacy organization seeking to achieve safe and effective mobility on SH71 West between Southwest Parkway and the Blanco County Line.

"Through the combined efforts of local residents, TxDOT, Travis County, and local government, Safer71 has been able to make significant progress towards identifying some of the key issues that must be addressed to achieve improved safety on SH71 West", said Greg Short, President, Safer 71. "Tens of thousands of residents and commuters have no option aside from SH71 West to exit their communities or access amenities. With population and traffic volumes in this area rapidly growing, it is imperative that we address the safety needs of SH71 West now, before more tragedies occur."

Community Update #1 provides a summary on the activities of Safer71 since its formation, a detailed explanation on the history of this portion of SH71 West, responses from TxDOT in relation to items Safer71 has presented to them, and the future plans of the organization which include a town hall event in 2019.

"Community Update #1 allows local residents to educate themselves on the recent history of SH 71 West, and the wide range of activities Safer71 is engaged in to promote road safety in the area", said Karen Shultz, Director of Marketing and Communications, Safer71. "We encourage all concerned citizens to attend upcoming local information sessions and the Town Hall event in 2019. We hope that Community Update #1 will help to make the conversations at those meetings focused and productive."

Safer71 is comprised of numerous volunteers from the neighboring communities along SH71 West who are working on a wide variety of efforts to support improving road safety in the area. These include research to support project selection and funding, education programs for new-to-state drivers and newly licensed drivers, PSA's and information sessions on road safety, and vehicle safety programs, such as Tire Check days.

To learn more about Safer71, obtain a copy of Community Update #1, or to support Safer71 via a financial contribution, please visit www.safer71.org.

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